WHY JOIN THIS WORKSHOP
Read what our former attendees have to say about it

“New Haircut’s Design Sprint Academy worked with us to identify top business opportunities through their really engaging framing and design sprint workshops, that ultimately kicked off our newly launched innovation program!”

Brindha Dyer
Director @Digital-UL

“Working with Design Sprint Academy we completely unlocked the benefits of design sprints promised in the book Sprint. Design sprints are now a cornerstone of how we work and we continue to improve them with help from the Design Sprint Academy.”

Gavriel Magonet
Fintech Creative Technologist, Strategist @ Runpath

“You are fantastic professionals and did well to keep such an energetic crowd focused and productive. I think the results speak for themselves. Thanks again.”

Jeff Azoudis
Sr. Mgr Finance, Accounting & Reporting @Philip Morris
Knowing what to do is one thing; performing is another.

You’ve read the Sprint book. You’ve attended or even organized a design sprint or two. You love the framework and feel confident in the value it brings. Now you want to take your ability to innovate to the next level by becoming a skilled Design Sprint Master/facilitator.

In this experiential learning journey, you’ll be thrown into the fire. In the span of an intense 2 full days of immersive training, you’ll learn how to plan the design sprint week, communicate assertively, ask compelling questions, and encourage participation from multidisciplinary teams and people.

You’ll additionally benefit by:

- Managing difficult group dynamics by beefing up your mediation skills
- Keeping team members focused on critical discussions by bolstering your influential skills

In a simulated Design Sprint, you’ll be challenged to play the Design Sprint Facilitator role while receiving immediate and actionable feedback from professionals like you -- seasoned Design Sprint practitioners.

**WE RECOMMEND THIS COURSE TO THOSE WHO HAVE:**

- Been through our Immersive Design Sprint Workshop, and/or...
- Have experienced or facilitated at least one design sprint.

We recommend this course to the following organizational roles:

- Digital: Product Owners, Product / Project Managers, Design Leads, Dev Leads, Innovation Leads
- Executive: CEOs, Presidents / VPs, CIO / CTOs

This workshop is not for those wanting to sit back and hear the theory. You should come prepared to work hard in an intense, time-boxed, collaborative setting.
KEY TAKEAWAYS

- Understand the role and what makes a good Design Sprint Master
- Learn the Design Sprint ground rules and mindsets
- Gain the skills by facilitating two different Design Sprint phases and also, by observing other facilitation styles
- Gain the ability to deal with disruptors: Prevention & intervention
- Manage conflicts and difficult group dynamics
- Self-awareness on your personal strengths & weaknesses

You’ll additional have the opportunity to connect and collaborate with fellow coaches, facilitators, and team leads.

KEY TOPICS

- Design Sprint planning
- Design Sprint ground rules & mindset
- Nonverbal & para-verbal communication
- Asking the right questions
- Emotion management
- Conflict management
- Encouraging participation
- Decision making, focus & closure

AGENDA

Day 1

- Opening & Icebreaking
- Planning a Design Sprint
- Emotion management
- Nonverbal and para-verbal communication
- Practice facilitation

Day 2

- Dealing with difficult group dynamics
- Practice & progress
- Asking the right questions
- Practice & progress
- Wrap-up
INSIDE A WORKSHOP
WORLDWIDE AGENDA


February

15-16 Feb 2018, Paris
Immersive Design Sprint Workshop

March

2 Mar 2018, Berlin
Problem Framing Workshop

8-9 Mar 2018, Berlin
Immersive Design Sprint Workshop

Immersive Design Sprint Workshop

April

19-20 Apr 2018, Berlin
Design Sprint Master Training

19-20 Apr 2018, Berlin
Immersive Design Sprint

May

17-18 May 2018, London
Immersive Design Sprint Workshop

31-1 May/Jun 2018, London
Design Sprint Master Workshop

June

14-15 Jun 2018, Berlin
Design Sprint Master Workshop

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