
**How Problem Framing
helps develop your**

**CRITICAL
THINKING
SKILLS**



**It's so easy to sit back
and take everything
presented to you at face
value, but that can also
lead you astray.**



Critical thinking is needed in our rapid changing world, **to solve business problems** as quickly and as effectively as possible.



Critical Thinking is the
ability to examine
information rationally and
make a reasoned,
objective judgment.

Basically, it's thinking
about thinking.



Our **Problem Framing** process is a design thinking method focused on helping leaders make better decisions, faster.

We use 🙄 **visual thinking tools**, 🧐 **research insights** and cognitive **biases** to set up a context where decision-makers can develop critical thinking skills ...



Open-mindedness

- 1** Stay open to multiple points of view
- 2** Access critical information and raw data
- 3** Experience a different perspective by changing lenses



Analysis &



Interpretation

1

Make sense of the data by extracting key insights

2

Capture and organise key insights

3

Synthesize results and identify common patterns



Decision-making

- 1 Align around a shared understanding of the problem
- 2 Listen to the pros and cons of an idea
- 3 Draw conclusions and decide democratically

👁️👁️ Learn more about
Problem Framing and how it
can help your leaders make
better decisions, faster!